

# Shop of Ethical Softwares

## Price-list of our services :

1. **Installation of GNU-Linux Operating System on your laptop/desktop using Mostly Harmless bootable pen drive = Rs 8500 per installation**



## Two options of GNU-Linux Operating Systems -

- a) Debian
- b) Trisquel

Lifetime updates of GNU-linux Operating system will be provided without any extra payment.

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## **2. Cyber-security and Freedom website built using Wordpress -**



**Ethical Softwares provides 4 types of website. The price of these websites is mentioned below :**

**a) Static website** – Rs 20,350 for self-hosted server and Rs 28,500 for remote hosting server in USA

**b) Video website** – Rs 31,000 for self-hosted server and Rs 39,000 for remote hosting server in USA

**c) High Graphics Website** – Rs 65,000 for self-hosted server and Rs 73,000 for remote hosting server in USA

**d) E-commerce Website** - Depending on the quantity of products in the inventory of the business store, this is the price -

1-10 products = Rs 28,000

11-30 products = Rs 43,000- Rs 58,000

1-100 products = Rs 71,000- Rs 85,000

100+ products = Rs 1,41,000

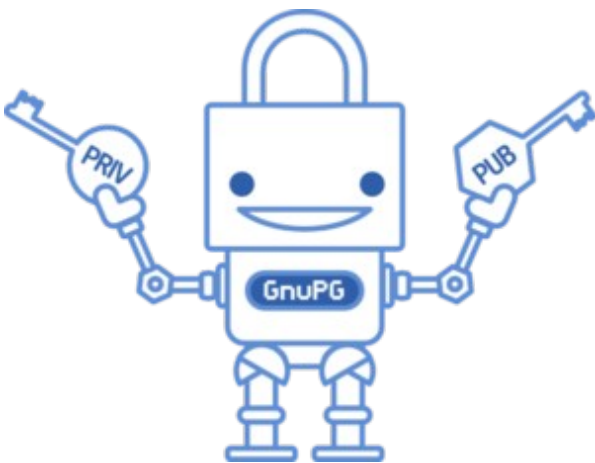
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## **3. Professional Branded Email address with Two-factor authentication for login and GnuPGEmail Encryption :**



a) **Price for Professional Branded Email address** for one person is Rs 2275 per year. If there are 10 employees in your company, then the total pricing will be Rs 22750 per year.

b) **Gnu gpg (Gnu Privacy Guard)** is a command line tool for encryption and decryption of emails. Without end to end encryption, the contents of emails are easily exposed to email service provider and to mass surveillance. Technically, OpenPGP (Pretty Good Privacy) is the encryption standard, and GNU Privacy Guard (often shortened to GPG or GnuPG) is the program that implements the standard. Most email programs like Icedove (created by Debian) provide an interface for GnuPG on GNU-Linux operating system.





Price for Two-factor authentication of email and GNU-Privacy Guard encryption : Rs 3000 for lifetime for single user



#### **4. Video Advertisements :**

a) Pre-production - Script writing, Story-board sketches and Shot List

Shot	Value-Over	Motion Graphics	Duration
	Silence	"GP" word emerges from background towards the viewer at the center of the screen on black background and 27000 rpm.	8 sec
General idea	Introducing the revolutionary Lites. These series of safe functional computers, powered by the latest Intel Core™ 7th Gen Processor, Lite is. The new Green & Smart computer. A real space saver, power saver & pure transparency device. Available in 3 models from basic to advanced configuration.	A gradually breaks & transforms into a single line device which splits up further into words into 3 devices of varying colors.	20 sec
Multi-Connectivity & Safe Storage	Multiple connectivity options for <b>Bluetooth</b> , the user can <b>connect</b> on the go. <b>USB</b> <b>Storage</b> <b>Options</b>	A blue colored iWho device (digital camera), 3D generated model working at the center of an 8K screen on	15 Sec

b) Production - Cinematography and Video shoot



c) Post-production - Video editing



**Their are 6 types of Video Advertisements :**

a) **Advertisement through emotional story-telling** – The features and benefits of the product/service is demonstrated through the medium of Story-telling with an emotional touch. Casting of actors and actresses is done for these Advertisements. Its duration is 4 minutes to 6 minutes. Its price is Rs 60,000 to Rs 70,000 for online platforms. Its price is Rs 5 lakh to Rs 7 lakh for Television commercials.

b) **Video ads** for video streaming platforms like Framatube or Peertube. Casting of actors or actresses is done for Video ads – Duration is 45 seconds to 60 seconds. Its pricing is Rs 25,000 to Rs 30,000.

c) **Video reels** for Pixelfed of duration 60-90 seconds.

Its duration is 30 seconds to 45 seconds. Its pricing is Rs 6500.

d) **Graphics advertisements** – Its duration is 30 seconds with 3-10 seconds of Animation. There is no casting of actors or actresses. Its pricing is Rs 11,000.

e) **Educational Content Video** – Its duration is 15 minutes to 18 minutes. Its pricing is 20,000 to Rs 23,000.

f) **Business Owner video** – Its duration is 1-2 minutes. The business owner has to speak about details of company's year of inception, goal and list of products/services. Its pricing is Rs 11,000.

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## 5. Graphics Designing :



- a) Logo = Rs 4000
- b) Visiting cards = Rs 1500 for design and print of 100 visiting cards
- c) Brochures/Catalogs = Rs 3800 for design and print of 100 A4 size brochure
- d) Menu of Restaurants = Rs 4200 for design and print of 100 A4 size brochure
- e) Infographics posters for websites and social media = Rs 500 for design and print of 1 poster and Rs 4000 for 10 posters

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## 6. Social Media Marketing :

Activity

Monthly Package

3 Month Package



**Mastadon Marketing :** Rs 13000 or Rs 27000 (9000 per month)

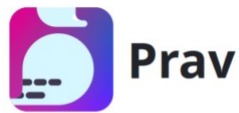
Mastadon website - <https://mastodon.social/>

**Pixelfed Marketing :** Rs 18000 or Rs 33000 (11000 per month)

Pixelfed website - <https://pixelfed.org/>

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## 7. Prav app :



**Prav is a messaging service which can be used to exchange messages, audio/video calls, files, images and videos through internet.**

Try Beta version of Prav app : Beta version of Prav app can be experienced free of charge for 3 months. After 3 months, there will be a subscription fee.

**Step-1 :** Please click on the link below. Please download and install F-droid first and then the apk file of Prav app. F-droid app store is a replacement for Google App Store : <https://f-droid.org/en/packages/app.prav.client/>

**Step-2 :** Please click on the link below and then click on the tab 'TRY PRAV ON ANDROID'

<https://prav.app/>

### **Payment Links on Razorpay of Prav app :**

We are using <https://razorpay.com/docs/payments/subscriptions/>

200 INR 1 year subscription

<https://rzp.io/i/OSQ2mcvpSc>

500 INR 1 year family/group subscription

<https://rzp.io/i/xqzp5TUMBp>

**Offers:**

600 INR with 100 INR off if you buy 3 years (with UPI)

<https://rzp.io/i/kJOYvcWwQc>

1500 INR with 300 INR off if you buy 3 years (with UPI)

<https://rzp.io/i/YHVJ6NF8dI>

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**8. Book Name :**

'Guide to Software Privacy and Software Freedom' written by Kuber Kapoor :



**Book Summary :**

Imagine a car whose bonnet is locked and you cannot access its engine. Similarly, the source code of proprietary software is locked by the companies which creates it like Microsoft, Google, Facebook, Apple. Proprietary software is the software whose source code is locked and users cannot study it or get it checked. The source code of this software is blocked by the company that creates it. The source code has backdoors for stealing our personal data stored on our mobile phones, laptops, desktops, servers, smart watches. Richard Stallman sir also exposed backdoors in softwares created by proprietary software. Richard sir is the co-founder of GNU-Linux Operating system and the founder of Free Software Foundation. Richard sir exposed the backdoors in source of softwares created by companies like Microsoft (owns hotmail), Google (owns you-tube and gmail), Facebook (owns instagram, whatsapp, meta), Apple which collect/steal user data and sell it to amazon.



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If you want to purchase any of the above services, please send me an email using this Contact Form or call/sms on +91-8448855021:

<https://ethicalsoftware.noblogs.org/contact-us/>

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